



THE NEED TO RECONSIDER CULTURAL CHANGES AND VALUES IN GENDER EQUALITY

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Abstract

This article will study an important role in achieving gender equality to review cultural change and values. The roots of gender inequality often date in the cultural values and stereotypes in society. Therefore, cultural changes are considered to be necessary to achieve gender equality. The article analyzes the role of various aspects of cultural change, including education, media, art, religion, and civil society. The article also discusses the reasons for resistance and strategies for overcoming this resistance.

Keywords: constitution, law, gender difference, values, stores, media, civil society.

INTRODUCTION

Today, gender equality is one of the most important social and political issues of the 21st century. Achieving gender equality is necessary for human rights, stimulating economic growth and building a sustainable society. However, gender inequality is widespread in many parts of the world, including developed countries. The roots of gender inequality often date in the cultural values and stereotypes in society.

Cultural values and stereotypes define gender roles, creates perceptions about the appropriate actions and professions for women and men. These perceptions often restrict women's capabilities, to prevent them from education, participation, political life, and making family decisions. Cultural values can also justify



gender-based violence, leading to various forms of discrimination and pressure against women.

Therefore, cultural changes are considered to be necessary to achieve gender equality. Cultural changes signify the process of changing their beliefs, norms and practices on the gender roles of society, relations and power structures. It also provides significant changes in the thinking, feeling, and interaction of the legislation, not any changes in the legislation or political reform.

MAIN PART

If we pay attention to the concept of aspects of cultural change, the area is a multifaceted process and requires effort in various fields. From Jila:

In education: education is one of the most important means of providing gender equality. Education helps to lose gender stereotypes, raise awareness about women's rights and opportunities and to fully realize their potential. The education system should develop training programs promoting gender equality and teach teachers to teach in gender-sensitive methods. Education plays an important role in raising awareness of gender stereotypes and gender-based violence. In schools, families, families and society, it is necessary to promote gender equality and harmonize views on gender relations in society.

In the media in the media: the media plays an important role in the fight against images and stories that strengthen gender stereotypes. The media should demonstrate the positive examples of women in various social spheres and forward gender equality ideas.

In the field of art and culture: art and culture may be a powerful tool for the promotion of gender equality and gender stereotype. Artists and cultural figures should create works that strengthen women's voices and fight gender-based discrimination.

In the field of religion: religion can affect cultural changes by supporting or opposing gender equality. Religious leaders can play a positive role by promoting gender equality and condemning gender-based violence.

In civil society in civil society: civil society plays an important role in supporting non-governmental organizations and actions promoting gender equality. These



organizations play an important role in combating gender inequality, protection of women's rights and improving the public.

It is important to know a good idea so that cultural changes in our society are also serious opposition. The reasons for this may include:

Loyalty to traditions: Some people do not want to remain faithful to traditions and to accept new ideas. Loyalty to traditions can have both positive and negative effects for society. It is important to maintain a balance while keeping traditions, valuing their positive aspects and waiving of the negative aspects. The traditions should be abandoned critically, checking their compatibility with modern life, and social justice, equality, and human rights.

Fear of the power to lose power: fearing the position or authority by providing gender equality - this is often a psychological and social phenomenon to be felt by men, which can lead to resisting gender equality actions. This fear may be related to several factors:

Civil concepts and misconceptions: the situation of human beings that occur as a result of a particular subject, event, or group. This situation can lead to individual and socio-level negative consequences. In both social relations, some people do not understand what gender equality is and evaluates it wrong. This leads to distortion of gender relations or create misconceptions by citizens.

In particular, what can be used to overcome resistance to cultural change:

Communication and Negotiations: Gender dialogue and negotiations provide gender equality, solution to gender-based problems and important means to establish gender justice in society. These processes include constructive relations between different stakeholders and should be based on inclusive relations and the principles, transparency, liability, and gender sensitivity principles. You can reduce misunderstanding and reach an agreement through the encouragement of dialogue and negotiations between different groups.

Sample: A set of samples plays an important role in providing hggender equity. Each of us can contribute to building gender equality in our own lives. By providing good examples that support the gender equality, others can be encouraged.

Support and Encouragement: Support and encouragement in gender equality plays an important role in supporting gender equality. Each of us can contribute



to building gender equality within the support of gender equality within our own options. It is possible to strengthen their efforts by supporting and encouraging people who respect gender equality.

CONCLUSION

Cultural changes and values is the necessary condition for achieving gender equality. Cultural changes signify the process of changing their beliefs, norms and practices on the gender roles of society, relations and power structures. Education, the media, art, religion and civil society play an important role in cultural changes. Cultural change can be resisted, but this resistance can be overcome through communication, sampling, and supporting.

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