



DEVELOPING STUDENTS' PROFESSIONALLY-ORIENTED COMMUNICATIVE COMPETENCE THROUGH THE RUSSIAN LANGUAGE

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Abstract

In the modern educational environment, developing professionally-oriented communicative competence has become one of the main tasks of higher education. The rapid development of international cooperation, digital communications, and professional mobility requires graduates not only to possess specialized knowledge but also to possess effective communication skills in various professional contexts. Russian, as the language of science, technology, business, and intercultural communication in many countries, serves as an important tool for developing students' professional communication skills. This article examines the concept of professionally oriented communicative competence, analyzes the role of the Russian language in its development, and explores pedagogical methods and strategies that contribute to the development of effective professional communication skills in students.

Keywords: Communicative competence, concept, methods, and strategies, language education, competence, academic mobility, critical thinking.

РАЗВИТИЕ ПРОФЕССИОНАЛЬНО-ОРИЕНТИРОВАННОЙ КОММУНИКАТИВНОЙ КОМПЕТЕНЦИИ СТУДЕНТОВ ПОСРЕДСТВОМ РУССКОГО ЯЗЫКА

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Аннотация:

В современной образовательной среде формирование профессионально-ориентированной коммуникативной компетенции стало одной из главных задач высшего образования. Быстрое развитие международного сотрудничества, цифровых коммуникаций и профессиональной мобильности требует от выпускников не только специализированных знаний, но и эффективных коммуникативных навыков в различных профессиональных контекстах. Русский язык, как язык науки, техники, бизнеса и межкультурной коммуникации во многих странах, служит важным инструментом развития профессиональных коммуникативных способностей студентов. В данной статье рассматривается концепция профессионально-ориентированной коммуникативной компетенции, анализируется роль русского языка в ее развитии и исследуются педагогические методы и стратегии, способствующие формированию эффективных профессиональных коммуникативных навыков у студентов.

Ключевые слова: коммуникативная компетенция, концепция, методы и стратегии, языковое образование, компетентность, академическая мобильность, критическое мышление.

The modernization of higher education has shifted the emphasis from simply acquiring theoretical knowledge to developing the competencies necessary for professional success. Among these competencies, communicative competence occupies a central place, as professional activity in any field requires interaction, collaboration, negotiation, and information exchange.

Language education plays a vital role in preparing students for their future careers. Russian, widely used in scientific, technical, economic, and cultural fields, provides students with opportunities to access professional information, communicate with colleagues, and participate in international projects. Therefore, teaching Russian as a means of professional communication significantly contributes to the development of professionally oriented communicative competence.



Integrating professional content into language learning allows students to acquire both linguistic knowledge and practical communication skills relevant to their future professions. Consequently, professionally oriented Russian language instruction is becoming an important component of modern professional and higher education. The Concept of Professionally Oriented Communicative Competence

Professionally oriented communicative competence refers to a person's ability to effectively use language and communication strategies in professional situations. It encompasses the knowledge, skills, attitudes, and personal qualities necessary for successful interaction in a specific professional environment.

Researchers typically identify several components of communicative competence:

Linguistic competence includes knowledge of the vocabulary, grammar, pronunciation, and language structures necessary for professional communication. Students must master specialized terminology and professional expressions relevant to their field of study.

Sociolinguistic competence involves understanding social norms, cultural conventions, and communication etiquette. Future professionals must be able to adapt their speech according to the status, role, and expectations of the participants in the communication.

Discourse competence refers to the ability to create coherent oral and written texts, logically organize ideas, and maintain effective communication in professional contexts such as presentations, reports, and discussions.

Strategic competence enables students to overcome communication difficulties, clarify misunderstandings, and utilize a variety of methods to achieve communicative goals. Professional competence includes the ability to apply language skills to specific professional tasks, such as negotiating, writing business correspondence, preparing technical documentation, and participating in professional discussions.

Together, these components form the foundation for successful professional communication and career development.

The Role of Russian in Professional Education: Russian occupies a special place in the education systems of many countries due to its historical, cultural,



scientific, and economic significance. For students pursuing careers in engineering, medicine, economics, information technology, education, and international relations, knowledge of Russian opens access to a vast body of professional literature and networking opportunities.

The Russian language serves several important functions in professional education:

- Facilitating access to scientific and technical information.
- Supporting professional interaction and collaboration.
- Enhancing academic mobility.
- Promoting intercultural communication.
- Developing analytical and critical thinking skills.
- Improving graduates' competitiveness in the labor market.

Professional communication in Russian requires students not only to know grammar rules and vocabulary, but also to be able to use the language in real-world professional situations. Future professionals must be able to conduct business negotiations, participate in meetings, prepare presentations, draft official documents, write reports, and maintain professional correspondence.

To develop professionally oriented communicative competence, it is necessary to use modern teaching methods. Communicative, competency-based, and activity-based approaches have proven particularly effective. They focus the educational process on the practical application of language knowledge and the development of professional communication skills. The most effective teaching methods include:

- role-playing and business games simulating professional situations;
- project-based activities;
- case and problem analysis;
- discussions and roundtables;
- preparing and delivering presentations;
- working with professional texts and documents;
- using information and communication technologies.

The use of these methods helps students develop independence, critical thinking, the ability to work in a team, and the ability to effectively use the Russian language to solve professional problems.



Characteristics of Developing Professionally-Oriented Communicative Competence

Developing professionally-oriented communicative competence is a long-term and multi-level process. Its success depends on a number of pedagogical factors:

- integration of language and professional training;
- use of authentic professional materials;
- creating a communicatively rich educational environment;
- taking into account the individual characteristics of students;
- use of interactive learning technologies;
- organizing independent and research activities of students. Of particular importance is the interdisciplinary approach, which allows for the integration of Russian language learning with specialized disciplines. This approach ensures a practical focus of instruction and increases students' motivation to learn the language.

Furthermore, the development of intercultural competence is an important prerequisite. In the context of globalization, professionals increasingly interact with representatives of various cultures and linguistic communities. Proficiency in Russian facilitates successful professional collaboration and expands opportunities for international communication.

In the current context of the modernization of higher education, professionally oriented communicative competence is becoming one of the key characteristics of a competitive specialist. Russian, as a means of professional communication, plays a significant role in developing this competence, ensuring the development of students' linguistic, communicative, and professional skills.

Professionally oriented Russian language teaching not only facilitates mastery of the language system but also prepares students to effectively perform professional duties, successfully interact with colleagues, and participate in the international professional community. Consequently, improving the methodology of teaching Russian for professional purposes remains a pressing task for modern pedagogical science and practice.



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